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Electronic marketplaces are an important theme of research on the information systems landscape. In this paper we examine ten years of research on electronic marketplaces in leading journals. The research articles are

classified according to whether they focus on electronic markets theory; whether they take a system perspective and focus on the

ECU | Professor Craig Standing ; Staff ; Business and Law ...

Professor Craig Standing is a Foundation Professor of Strategic Information Management in the School of Business and Law. Background: Craig studied at Lancaster University, University of Manchester, and the University of Western Australia.

Hybrid buyer supplier relationships in global electronic ...

Electronic markets (e-market) have the potential to streamline and manage these activities. Moreover, they can reduce the transaction C. Standing et al. / Information and Organization 17 (2007) 89-109 91 costs associated with conducting business compared with hierarchies where a company has to manage its suppliers and procurement processes (Malone et al., 1987). It has been acknowledged Electronic Markets: Benefits, Costs and Risks eBook: C ...

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